



Southeastern Wisconsin Workforce Development Board Meeting
Tuesday, August 9, 2022
Kenosha County Job Center – Virtual
9:00 a.m. to 11:00 a.m.

Members present: Susan Chandek, Derek D’Auria, Edgard Delgado, Nicholas Galich, Waylon Gross, Stephanie Henderson, Brooke Infusino, Matt Janison, Amy Mlot, Paul Moeller, Tom Reiherzer, Dave Riley, Tessa Springer, Matt Stinebrink, Matt Waltz, Toni White, Aaron Williams

Members excused: Laura Cesar, Ron Frederick, Alexa Haigh, Loretta Olsen, Cynthia Simonsen

Others present: Doug Bartz, Michelle Blanchard, Rebecca Freund, Diane Gertz, Laura Heller, Chris Isaacson, Jeff Kehl, Beth Norris, Marilyn Putz, David Rivera, Karen Sotak, Patricia Wallace, Tom Walsh, Jonathon Watts

LEO’s present: County Executive Samantha Kerkman, Walworth County Board Chair Brian Holt

Call to Order:

- Board Chair, Nicholas Galich, called the meeting to order at 9:03 a.m.

Roll Call:

- Silent roll call completed by Rebecca Freund.

Citizen Comments:

- No citizen comments.

Approval of Minutes of April 12, 2022 Board meeting:

- Dave Riley made a motion to accept the April 12, 2022 SE WI WDB Meeting Minutes with Amy Mlot seconding.
- Motion passed unanimously.

Fiscal Report – presentation by David Rivera – Fiscal:

- David went through Program Year 2020 Formula Funds:
 - WIOA Dislocated Workers – \$184,329 remaining and Training goal was not met – this was due to COVID, employers were shutting down and job seekers were not as willing to work.
 - WIOA Adult – Funds were fully expended and training goal was exceeded.
 - WIOA Youth – Funds were fully spent and work experience goal was exceeded.
 - Administration funds were completely spent.
- David gave an overview of Program Year 2021 Formula Funds as of June 2022:
 - WIOA Dislocated Workers – Funding source has not been utilized since the prior year funds have not fully exhausted.
 - WIOA Adult – \$91,368 has been spent, leaving a balance of \$900,193.
 - WIOA Youth - \$130,935 spent and the remaining balance is \$1,001,985.
- David discussed the Rapid Response, Windows to Work program, Covid-19 Disaster Recovery Dislocated Worker grant, Worker Advancement Initiative (WAI), and Workforce Innovation Grant (WIG) in depth.

Tom Reiherzer asked if all funding sources get audited. David said yes and Doug mentioned multiple times by multiple entities; the County has a 3rd party that comes in and State DWD also does yearly monitoring and sometimes DOL may choose us to audit.

- Tom Reiherzer made a motion to accept the Fiscal Report as given. Derek D’Auria seconded that motion.
- Motion passed unanimously.

Labor Market Update – Tom Walsh, Labor Market Economist - DWD:

- Tom discussed in depth the Labor Force Participation Rate (LFPR).
- He shared a couple of graphs and mentioned that baby boomers were the ones working back in the 90’s and the rate was high, but they are now retiring so the labor force participation rate has declined significantly.
- LFPR is usually high and remain steady between the ages of 25 and 54 years of age.
- Most of those that are not in the labor force do not want a job or are over the age of 55 years old.
- The State’s LFPR for 2021 was 66.3% and the Southeastern rate was 68.0%.
- The four buckets of underutilized talent: 1) Veterans; 2) Individuals with Disabilities; 3) Justice Involved Individuals; and 4) Under skilled / currently unemployed or out of the Labor Market.

In-depth discussion was held regarding youth between the ages of 16 and 19 and how they are underutilized. KUSD offers apprenticeship opportunities – there are 11 clusters with healthcare being the top choice. Discussion was held on what can be done to educate employers about positions that can be filled by our youth. A question was asked about the veterans category and Doug said that he would try to have the Vets Rep do a presentation.

Targeted Industries – Laura Heller & Patricia Wallace, CAEL:

- Doug said that our Board is tasked every 4 years to develop our Plan for our Workforce Area and we have to identify the top targeted industries and where is the growth. CAEL was asked to assist in understanding what those industries are, and Laura is here to present those findings.
- Laura thanked the Board for the opportunity to work together. Laura gave some background about CAEL (Council for Adult & Experiential Learning).
- Laura said that they worked with Burning Glass, O’Net, Department of Education, Department of Commerce and many others to pull together the top 5 industries with high in demand, regional growth: 1) Healthcare & Social Assistance, 2) Transportation, Warehousing & Logistics, 3) Manufacturing, 4) Construction, and 5) Information Technology & Computer Occupations.
- Laura shared that they researched what skills are needed for each industry track, occupations within each industry, average hourly wages, how many employers are competing for those following that track, new job projections over the next 3 years.

Contract Allocations – Doug Bartz:

- Doug mentioned that at the last meeting, the Board approved extending contracts to the current providers and that allocations would be announced at this meeting.
- WIOA Adult – \$539,497
- WIOA DW – \$136,000
- Rapid Response – \$46,000
- Youth – \$959,000 and with \$246,000 having to be spent on Work Experience
- Marilyn Putz – Consulting Services – \$10,000
- WAI Grant – \$171,000 - - - a graduation was held for the first cohort that completed the CNC bootcamp
- Windows to Work – Racine County Human Services – justice involved – finalizing contract - \$190,000
- WIG – finalizing – State ARPA funding.
- Doug said that if you would like exact numbers or have questions about any of the funding sources to please feel free to connect.

One-Stop Operator (OSO) Update – Beth Norris:

- Beth stated that Racine has the most traffic and is #1 in the State for resource room traffic.
- Beth discussed the results from the customer satisfaction surveys noting that employers were very satisfied and that some of the comments from the survey can be found in the Memo that was sent with Board materials.
- Beth discussed some of the ongoing/upcoming planned activities: ongoing partner meetings, regional business services connection, site visits, expansion of technology, equal opportunity education..... and more.

DWFS Updates – Michelle Blanchard, Jonathon Watts, Jeff Kehl:

- Michelle said that is she is excited to share of their successes and how they got there.
- Jeff Kehl, Business Services Supervisor stated that they keep a scorecard where they set goals and then tabulate their actual performance and some of those include a:
 - Goal of 41 recruiting events – 71 were held;
 - Goal of 7 job fairs – 11 were held;
 - Goal of 782 Businesses served – 1388 were served; and
 - Goal of 14 work experience sites developed – 12 were developed and Jeff said the reason for not meeting this goal is that they are selective in where a youth completes a work experience and they don’t want to have too many sites.
- Jeff discussed some of the highlights from this past year:
 - Over 500 people attended informational sessions over 4 events to give information about Haribo and their hiring timeline.
 - The Youth Job Fair had 45 employers and 160 youth in attendance.
 - A match was made to assist an Afghanistan refugee in finding meaningful work.
 - Partner meetings are pulled together weekly so that Business Services as a whole can work together instead of duplicating services.

- Michelle said that she is presenting on behalf of Chris Isaacson, sharing information on the outreach 'street' team. They are out there trying to make contact to advertise the program and share with those that could find value in the program. Michelle went over the metrics per county and explained that the Adult applications can go into the Adult or the Dislocated Worker program; that is not differentiated by our street team.
- 50% of the Youth and 39% of the Adult end up as Program participants.
- Michelle discussed the year over year growth as well as the Youth programming enrollments – 22% of the youth enrolled went into work experience and 35% enrolled went into education. Dollars spent on work experience has increased - - 66% of that money is going to the youth; wages, uniforms, fringe benefits, transportation, etc....
- Jonathon Watts, Center Manager for Walworth County – Adult & Dislocated Worker Program Supervisor stated that they also keep a scorecard regarding goals and outcomes:
 - **Adult Program:**
 - Goal of 65 new enrollments – 138 actual new enrollments
 - Goal of 50 entering new training – 105 actual
 - Goal of 31 employed – 55 participants found employment
 - **Dislocated Worker Program:**
 - Goal of 35 new enrollments – 24 actual new enrollments – has some ideas so that this measure is met
 - Goal of 20 entering new training – 26 entered
 - Goal of 15 employed – 23 participants found employment
- Jonathon discussed the WAI grant – CNC Machinist Boot Camp: 10 boot camp informational sessions were held with 50 attendees. 18 participants attended the training and 11 of those graduated on August 5th. Enrolled 18 Ellsworth inmates into the boot camp – started 07/25/2022 and are expected to graduate 11/21/2022.
- Jonathon said that 5 work sites were planned for the COVID-19 Disaster Recovery Dislocated Worker Grant and 11 participants took part - - that is 2 more than planned.

Dave Riley asked about the youth numbers - 105 enrolled and 23 were placed. Michelle explained that some of those youth were already employed and are really looking for assistance with education.

Other Items as Allowed by Law:

- No other items discussed.

Board Chair Comments:

- Nicholas Galich wanted to recognize the two new elected officials on the meeting County Executive Samantha Kerkman from Kenosha County and Supervisor Brian Holt from Walworth County. As he watched the presentation, especially about the customer service, there was a comment about how it's surprising and not normal but as someone who sees all of the great work, as an employer and as part of the Board, it's not surprising that there's been great work that's been done and he hears it from clients that are referred from SE Works and he compliments the staff. This board has a great impact on that, over the last few years, this board has made some decisions strategically that have really led us to this point where we're seeing not only the satisfaction but if you've noticed, there has been challenges with the funding but that is rapidly progressing in the right direction and it's important for all board members to know that their contributions make a huge difference. Great Work to all and Thank you for participating!

Local Elected Official Comments:

- County Executive Kerkman thanks everyone for their participation today. There was a great discussion about the Youth as she also has teenagers that are looking to boost their skills that you can learn with your first job and not just hear from Mom and Dad. Kenosha County is looking at getting more youth into CNA positions. She mentioned that she looks forward to attending future meetings.
- Supervisor Brian Holt gave a little background about himself - - he is a dairy farmer and involved with different aspects of government within his area. He looks forward to working with everyone and please feel free to reach out if you have any questions.

Next meeting:

- Next meeting is scheduled for November 8, 2022 from 9:00 a.m. to 11:00 a.m.

Adjournment:

- Aaron Williams made a motion to adjourn and Paul Moeller seconded that motion
- Meeting adjourned at 10:53 a.m.