



**Southeastern Wisconsin Workforce Development Board Meeting**  
**Tuesday, February 4, 2020**  
**Kenosha County Job Center – North 2**  
**9:00 a.m. to 11:00 a.m.**

**Members present:** Dr. Bryan Albrecht, Tessa August, Susan Chandek, Derek D’Auria, Ken Fellman, Ron Frederick, Nicholas Galich, Waylon Gross, Alexa Haigh, Brooke Infusino, Cheryl Kothe, Amy Mlot, Paul Moeller, Tom Reiherzer, Dave Riley, Lanetta Virgil

**Members excused:** Laura Cesar, Dave Gaspar, Loretta Olsen, Cynthia Simonsen, Matt Stinebrink, Matt Waltz

**Others present:** Doug Bartz, Michelle Blanchard, Jennifer Ditscheit, Rebecca Freund, Jacquetta Gilman, Lynn Hardginski, Chris Isaacson, Terri Liesten, Patrick Metzker, Marilyn Putz, Karen Sotak, Nina Taylor

**LEO’s present:** County Executive Delagrave, Walworth County Board Chair Nancy Russell

**Call to Order:**

- Board Chair, Nicholas Galich, called the meeting to order at 9:00 a.m.

**Silent Roll Call:**

- Rebecca Freund completed roll call.
- Board Chair, Nicholas Galich invited three new members to introduce themselves and mentioned that Matt Stinebrink was unable to attend, and we hope to meet him at the next meeting.
- Tessa August (Springer), Waylon Gross, Cheryl Kothe introduced themselves.

**Citizen Comments:**

- No Citizen Comments.

**Approval of Minutes of November 19, 2019 Board meeting:**

- Ken Fellman made a motion to approve the November 19, 2019 meeting minutes as written. Amy Mlot seconded that motion.
- Motion passed unanimously.

**Fiscal Report (handout) – Presentation by Jacquetta Gilman, Kenosha County Fiscal:**

- 2 funding sources are currently being utilized – 2018 funds expire as of June 2020 and those funds have been expended and we have now begun utilizing 2019 funds which will expire June 2021.
- Jacquetta gave an in-depth overview of the Fiscal Report.
- Dave Riley made a motion to accept the Fiscal Report with Dr. Bryan Albrecht seconding.
- Motion passed unanimously.

Dave Riley asked what is keeping Doug up at night. Doug said that we received a large disbursement in 2018 and that was a mistake on the State’s part, so they took some of those funds back. The State reclaims funds and are shared among the entire State.

Dr. Bryan Albrecht asked if certain programs that are already successful – can we amp those up or are you looking to add new programs. Doug said that we are working with the vendor on how to amp up Youth numbers. Adult and Dislocated Worker numbers have increased but there will be a new staff person designated to work directly with the school system and working with those seniors that don’t have plans to attend college.

Tom Reiherzer asked about apprenticeship and who’s doing the training. Doug said that those dollars are not for training; it’s to increase the capacity and connecting the apprenticeship and the employers.

**WIOA (Workforce Innovation & Opportunity Act) Overview (handout) – Doug Bartz:**

- Doug stated that in WIOA law, there are 17 functions of what the Workforce Board manages and oversees. There are a few that could be combined, so to make is less confusing, Doug discussed 13 functions in depth.
- Doug mentioned that in the coming months, we’ll bring the WIOA Local Plan to the Board for approval. Changes were made a few months ago so he doesn’t see much changing.

### **One-Stop Operator (OSO) Report (handout) – Michelle Blanchard:**

- Michelle discussed some of the functions of the One-Stop Operator: accessibility of the job centers, collaboration/coordination of all the different programs that are ran through the job centers, leveraging resources and increasing access for all and looking at new opportunities for partnership.
- Over the last 6 months – job seekers that have accessed job center resources has remained about the same. Racine remains higher due to the unemployment rate and population.
- A customer satisfaction survey will be completed before the end of June for employers and job seeker clients.
- Michelle discussed the new tagline brand – Southeastern Works – and the work that is being done on the print marketing materials in English and Spanish. There is also a new website; Michelle welcomed all the Board to share their input or any information that could be shared on the website.
- Facebook and LinkedIn are being utilized; Michelle shared some demographic information. Doug mentioned that the links for both pages can be found within your binder. Michelle encouraged all to follow the pages.
- Targeted Industry Brochure was shared and discussed in depth. Doug mentioned that each field shows the Career Pathway and thanked Dr. Albrecht for Gateway’s work on the Career Pathways as we were able to utilize that information for this brochure.

Brooke Infusino asked if the customer satisfaction survey results could be shared with the Board and Michelle said yes, she will be sure to share the outcomes from that.

Board Chair, Nicholas Galich asked if the representation of colors on the branding could be shared with all because he found that interesting. Doug said that the colors are from the work of Gateway’s Graphic Arts class when we first created the Board logo and that the blue is Racine and stands for their use of water, Walworth is orange and stands for agriculture, and Kenosha is green and stands for park systems.

Tom Reiherzer mentioned that he had Journeyman cards with information on to share with anyone interested.

### **State Apprenticeship Extension (SAE) Grant – Doug Bartz:**

- Doug said that this is informational. There has been reemphasis on building the infrastructure of apprenticeship. The Board staff was approached by the State on how we can on work on that expansion in Southeast.
- This is more of an outreach campaign; educational videos, information for youth and parents.
- The grant is for around \$150,000 and will end in October. There will be a second grant, but it will be ASE – Apprenticeship State Expansion.

### **Other Items as Allowed by Law:**

- State Monitoring Update:
  - Doug said that the State Monitoring was held in late November 2019 and results were delivered right before Christmas. The results this year were phenomenal. There has been a reduced number of findings and areas of concern. We have requested technical assistance to make the changes, due to over half of the errors being from previous providers. Doug mentioned that we have till the end of February to complete and return our response.
- Regional One-Stop Operator:
  - Marilyn said that Milwaukee, Waukesha, Ozaukee, Washington Counties are working together with our Region regarding having a Regional One-Stop Operator for all our areas. Marilyn mentioned that during the last RFP, there were no responses. Marilyn said that we request Board permission to move forward with going into a fiscal agreement with Employ Milwaukee and WOW (Waukesha, Ozaukee, and Washington) in providing a Regional One-Stop Operator.
  - Dr. Albrecht made a motion approving the SE WI WDB to enter into a Fiscal Agreement with Employ Milwaukee and WOW regions. Ron Frederick seconded.
  - Motion passed unanimously.

### **Board Chair Comments:**

- Nicholas Galich is thankful for the presentations, it really helps bring everything together. We are moving things in the right direction and it’s important to encourage and support Board staff, as well as the vendors. Thank You for your service and your passion to the Board, it really is appreciated.

**Local Elected Official Comments:**

- Walworth County Chair Nancy Russell said that David Bretl is retiring after 19 years as the Administrator. The new administrator is Mark Lombarda.

**Next meeting:**

- The next meeting will be held on Tuesday, May 5, 2020 at the Kenosha County Job Center from 9:00 a.m. to 11:00 a.m. in Conference Room North 2.

**Adjournment:**

- Tom Reiherzer made a motion to adjourn the meeting with Dave Riley seconding.
- Meeting adjourned at 10:24 a.m.